

# Jabez Roberts

Content Creator, Entrepreneur, Online Business Consultant, Marketer, Developer, Software Engineer

Entrepreneur and Online Business Consultant with 9+ years of experience building and scaling successful online businesses. Skilled in Website Development, Marketing, Sales, Leadership, and Business Growth. Built a YouTube community of 1,000+ subscribers. Continuously mastering these disciplines while staying up-to-date with the latest insights in Business, Psychology, and Entrepreneurship to drive results and create value.



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📷 instagram.com/https://www.youtube.com/channel/UCjK0TaBO3I  
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## WORK EXPERIENCE

### Online Business Consultant, Content Creator Zeilhan Systems Limited - Founder & CEO

09/2018 - Present Spanish Town, Jamaica  
*Delivering an online presence for clients that reliably makes money for their business.*

*Achievements/Tasks*

- Design, develop, and maintain websites for clients.
- Manage client expectations, manage website development projects, solve issues related to project success, plan meetings.
- Develop online marketing strategies for online business success, blogging, content marketing, and online business management.
- Manage projects with clients from start to finish, then lead the team to develop and deliver client projects on time and under budget.
- Create content for social media & YouTube to educate viewers about entrepreneurship, marketing, and business.

Contact : Kenneth Beckles - Client For Over 7 Years - +1 876 299-8318

## CERTIFICATES

### Codecademy Full Stack Engineering Course (04/2022 - 07/2022)

*I am currently pursuing a certificate in the field of Full Stack Engineering with Codecademy. I have several projects ready for viewing.*

### Codecademy PHP Course (04/2022 - 05/2022)

*I completed Codecademy's PHP course to improve my skills as a programmer, WordPress Developer & Consultant, and problem solver.*

### Google UX Design Certificate (03/2022 - 04/2022)

*I completed the Google UX Design Certificate to improve my ability to design user experience-focused products, apps, and websites.*

### Google Ads Certifications (6 Certificates) (02/2022 - 02/2022)

*Completed 6 Google Ads certifications offered by Google that were designed to teach you to use the Google Ads ecosystem effectively.*

### WP Elevation WordPress Consultant Blueprint (07/2020 - 09/2020)

*A course that was designed to help WordPress consultants deliver better client experiences and WordPress websites for clients.*

## EDUCATION

### BSc. Actuarial Science University of the West Indies

09/2013 - 07/2017

Jamaica

## SKILLS

Fast Learner & Willingness To Learn	●	●	●	●	●
Management, Training, & Leadership	●	●	●	●	●
Problem Solving & Decision-Making	●	●	●	●	●
Sales & Marketing	●	●	●	●	●
Work Ethic & Time-Management	●	●	●	●	●
Entrepreneurship	●	●	●	●	●
Business Development & Strategy	●	●	●	●	●
Customer Service & People	●	●	●	●	●
Project Management & Research	●	●	●	●	●
Content Creation, Filming, Editing	●	●	●	●	○
UX Designing	●	●	●	●	○
Programming & Coding	●	●	●	●	○
SEO & Content Writing	●	●	●	●	○
Front-End Engineering	●	●	●	●	○
Full Stack Engineering	●	●	●	○	○
Back-End Engineering	●	●	●	○	○

## NOTABLE ACHIEVEMENTS

### YouTube - Over 1,000 Subscribers (07/2023 - Present)

*Started and grew our YouTube channel to over 1,000 subscribers*

- URL: <https://www.youtube.com/@zeilhansystems>

### Hands-On Business Experience (05/2016 - Present)

*Started and successfully running several businesses*

- Ei Sei Xin Investment Ltd, Zeilhan Systems Ltd, Yummi Waffles Ja, among others

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## WORK EXPERIENCE & PROJECTS

### Online Business Consultant, Content Creator Zeilhan Systems Limited - Founder & CEO

09/2018 - Present Spanish Town, Jamaica  
Zeilhan Systems Limited helps clients build a profitable online presence through strategic design, development, and digital marketing.

#### Achievements/Tasks

- Designed and developed profitable online platforms tailored to client's business goals
- Led full-cycle project management, from client onboarding to final delivery
- Created and implemented marketing strategies, including SEO, blogging, and content marketing
- Managed client expectations, solved technical challenges, and ensured on-time, under-budget delivery

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### Online Auction Platform Project Manager Scotiabank

03/2020 - 12/2021 Kingston, Jamaica  
Scotiabank is one of Jamaica's largest commercial banks and has Jamaica's best online banking system.

#### Achievements/Tasks

- Create an online platform to auction and sell company items to staff members during the Covid lockdown
- Oversee the planning, designing, development, and management of the online platform
- Ensure smooth running of online auctions and resolve any issues

Contact : Nicole Ingram - +1 876 321-9601

### Online Business Platform Project Manager Sandy's Treasure - William Tavares-Finson

09/2023 - 03/2024 Kingston, Jamaica  
Sandy's Treasure is a small business that offers auction and sales of wares and family heirloom items

#### Achievements/Tasks

- Planned, designed, and developed a custom online sales and auction platform for the Sandy's Treasure brand
- Led client communications, conducted regular meetings, and integrated feedback throughout the project lifecycle
- Provided strategic consultation to align project goals with available resources and budget constraints
- Delivered the final platform on time, meeting client expectations for design, functionality, and usability

Contact : William Tavares-Finson - tavfin1961@gmail.com

### Online Business Strategy Consultant Tropical Metal Products Ltd (Contract)

01/2023 - 04/2025 Kingston, Jamaica  
Local roofing supplies company

#### Achievements/Tasks

- Led digital operations across web, SEO, Google Ads, email marketing, and analytics.
- Managed and optimized multiple Google Ads, Email Marketing, and SEO campaigns
- Improved web infrastructure, uptime, and security, design, responsiveness, and e-commerce functionality
- Provided strategic consultation for improving sales through digital marketing media

Contact : Desmond Batchelor - desmond\_batchelor@yahoo.com

## SKILLS

Fast Learner & Willingness To Learn



Management, Training, & Leadership



Problem Solving & Decision-Making



Sales & Marketing



Work Ethic & Time-Management



Entrepreneurship



Business Development & Strategy



Customer Service & People



Project Management & Research



Content Creation, Filming, Editing



UX Designing



Programming & Coding



SEO & Content Writing



Front-End Engineering



Full Stack Engineering



Back-End Engineering



## PERSONAL PROJECTS

Zeilhan YouTube Channel (05/2023 - Present)

- Started and built the Zeilhan YouTube channel to over 1,100 subscribers
- Planned and hosted our podcast, taught Marketing, Sales, Business, UX Design, Web Development, and Entrepreneurship