

Jabez Roberts

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Comprehensive Professional Summary

Full Stack Developer with hands-on experience building and shipping modern web applications using React, TypeScript, Node.js, and Python, supported by 10+ years of experience launching, positioning, and scaling digital products and platforms.

Strong foundation in frontend engineering, backend services, and system design, with a product-driven mindset focused on usability, performance, and real-world impact. Comfortable working across the full stack, learning new technologies quickly, and shipping production-ready solutions.

Technical Skills

- Frontend: React, Next.js, TypeScript, JavaScript, TailwindCSS
- Backend: Node.js, Express, Python, Django (foundations)
- Databases & Platforms: Supabase, PostgreSQL
- Architecture & Practices: REST APIs, role-based access control, multi-tenant systems, authentication
- Other: Git, testing fundamentals, analytics/event tracking, accessibility

Career Achievements

PROJECT BUILDER & FULL STACK DEVELOPER | 11/2025 - Current

Renaros

- Building an AI-powered SaaS platform for freelancers and small business owners.
- Designed and implemented multi-tenant architecture with role-based access control.
- Built frontend using React, TypeScript, and Tailwind CSS.
- Developed backend services and integrated authentication, data models, and APIs.
- Integrated AI-powered features into real user workflows.
- Implemented analytics, logging, and event tracking to monitor usage and performance.
- Continuously refactoring and improving based on real-world usage.

FULL STACK PROJECT LEAD | 11/2025 - Current

ReunitePath

- Designed and shipped a disaster-response web platform under time constraints
- Built end-to-end application using React, TypeScript, TailwindCSS, and Supabase
- Implemented authentication, data storage, and user flows with a focus on reliability
- Balanced speed, usability, and ethical considerations in product decisions

CONTENT CREATOR & DEVELOPER EDUCATOR | 06/2023 - Current

Zeihan Systems YouTube Channel

- Create educational content on web development, product, UX, and marketing.
- Build and share real projects, templates, and demos used by viewers in production.
- Strengthened ability to explain technical concepts clearly and practically.

FOUNDER & LEAD DEVELOPER | 12/2015 - Current

Zeilhan Systems Limited

- Built and maintained production websites and custom platforms for SMEs and enterprise clients.
- Developed frontend interfaces, CMS-based systems, and custom functionality.
- Integrated SEO, analytics, performance optimization, and conversion tracking.
- Worked directly with stakeholders to scope, build, and deliver technical solutions.
- Supported high-traffic, revenue-generating websites over multiple years.

DIGITAL PLATFORM & SYSTEMS LEAD | 01/2023 - 03/2025

Tropical Metal Products - Kingston, Kingston

- Rebuilt the company website and digital infrastructure supporting lead generation and sales.
- Implemented technical SEO, performance optimization, and conversion tracking.
- Developed scalable content and landing page systems supporting thousands of inbound leads.
- Partnered with operations and sales to align digital systems with business workflows.

PRODUCT BUILDER & SYSTEMS DESIGNER | 07/2020 - 12/2021

Scotiabank Jamaica - Downtown Kingston, Kingston

- Designed and launched an internal web platform for staff asset sales during COVID.
- Implemented workflows to support auctions and later high-velocity sales.
- Delivered a stable, user-friendly system with zero reported issues.

Education

Scrimba - Oslo, Norway | AI/ML Full Stack Engineering Coursework

Software Engineering, 10/2025

- **Full Stack Engineering:** End-to-end web apps; frontend-backend integration; React, TypeScript, Node.js, Express, Supabase
- **Frontend Engineering:** Responsive, accessible UIs with component-based architecture; React state and performance
- **AI/ML course:** Applied AI to real-world products; integrated existing models into usable features

London App Brewery By Dr. Angela Yu - London, United Kingdom | Python programming course

Python Engineer, 07/2025

- Python fundamentals, problem solving, small projects for backend and automation

Digital Marketing – Coursenvy - Los Angeles, USA | Digital Marketing Course

Digital Marketing, 02/2019

- PPC, email, SEO, analytics, positioning, and performance-driven campaigns

Marketing Strategy & Brand Thinking (Independent S - Self-taught)

Marketing & Entrepreneurship

- Study of Seth Godin, David Ogilvy, Russell Brunson, Alex Hormozi; applied to GTM, funnels, positioning, and launch strategy

Websites & Social Links

- <https://www.jabezroberts.com>
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